



Fund Development Committee Meeting

November 13th, 2025 4:15pm to 5:00pm

The Fund Development Committee met in person on Thursday, November 13th at 4:20pm. The meeting was officially called to order at 4:16pm. Present were Tai Nixa Peterson (Committee Chair) and Hunter Thiers. Sarah Swift was absent. Also present from the staff were Dan Groberg (Executive Director), Carrie Cleveland (Development Manager).

The agenda was approved by consent. Peterson moved to approve the October Meeting Minutes, Thiers seconded. Motion carried.

Cleveland provided the development report. The library has already started receiving end-of-year gifts. The book donation event on November 8th was a huge success and we are now fully stocked for the holiday season. We did not receive the Vermont Humanities grant for Poem City. Groberg added that we have received increasing donations from several donors, one of which was a direct result of a "friendraiser". The Library After Dark event was also very successful, bringing in \$1,800 and adding individuals to our donor database. Around two-thirds of the attendees made a donation to attend the event.

Groberg attended the library director's summit last Friday and they announced details about the capitol projects grants. They are looking for discrete projects and are targeting small, rural libraries. They would like to award grants to every county. We are hoping to apply for this grant once the application opens.

The President of the National Life Foundation will be visiting the library next week. Hopefully this will set us up well for the application in March.

Appeals letters are set to go out next week before Thanksgiving. Email appeals will be going out next week as well. There are two emails scheduled for Giving Tuesday and there may be an email the week before to inform people of the match offer. There will be a final "closing out the year" message as well.

Peterson informed the committee that many Board members wrote back to her "friendraiser" ask. There are two that are likely to happen and the next steps will be scheduling.

Finally, there will be promotions on items in the Book Shop for the holiday season. Cleveland is currently working on planning several promotions. Groberg said it might be good to have a general discount for the season and have "Fill a Bag" events. Cleveland said we should have two "Fill a Bag" events so the Book Shop does not get completely depleted for holiday shoppers.

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Thiers mentioned it might be nice to offer a gift wrapping by donation event for the Book Shop as well as items from stores in town.

The next meeting of the full Board will be November 19th at 5:00pm in person. The next meeting of the FDC will be on December 18th at 12:00pm via Zoom. The meeting was adjourned at 5:06pm.