



**Fund Development Committee Meeting
February 13, 2025, 11:00 AM via Zoom**

The meeting was officially called to order at 11:06am. Present were Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Manager), Sarah Seidman, Sarah Swift, Craig Durham, and Hunter Thiers. Dan Groberg (Executive Director) was absent.

The agenda was approved by consent.

Peterson moved and Durham seconded approval of the 1-10-2025 meeting minutes. Motion carried.

Peterson welcomed Hunter Thiers to the committee and briefly discussed the role of the Fund Development Committee and the 2024 Committee Goals. Thiers will be taking on the role of Secretary for the Fund Development Committee. There was a brief discussion of potential goals for this year. Peterson will update the 2024 Committee Goals and send them to the committee for review prior to the March meeting.

Beamish provided development updates to the committee. To summarize, January was a good month for the library as end-of-year appeals raised an estimated \$130,000, which is over the goal of \$80,000. Giving Tuesday was a huge success with many new donors. The Giving Tree was not as successful and will be reevaluated closer to the holiday season. Beamish suggested lower dollar amounts for the bookmarks and finding a way to capture donor information for future correspondence.

Beamish also reported that several grant applications have been submitted. The National Life Grant ask is \$20,000. This is an increase from the \$15,000 National Life Grant received last year.

Book sale revenue has decreased, but the library is seeing good sales on promotional items, especially the new mugs. The library will likely be ordering new tote bags, and the book sale will, hopefully, move to the basement in April allowing for a higher volume of books.

Regarding the Donor Recognition Policy - there will be no plaques for on-going general donors, but for specific campaigns. Groberg will have the final say on which campaigns are approved for plaques.

Finally, Beamish touched on fundraising events for FY26. Groberg has more information on the events, so the committee will discuss in March. There will be a donor-volunteer appreciation event this year. The Business Sponsorship Packet is yet to be finalized with updates to follow.

Thiers shared that her company has an annual raffle at their holiday party. This year, she made a Love Your Library gift basket with library merchandise,

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**KELLOGG-
HUBBARD
LIBRARY**

a book from the book sale, and a donation certificate of \$50.00. It was very popular amongst the staff.

The next meeting of the full Board will be Feb. 19, 5:00pm over Zoom. The next meeting of the FDC is to be determined. Peterson will reach out to Groberg to confirm March availability before scheduling. The meeting adjourned at 11:50am.

Sincerely,
Hunter Thiers