

**Fund Development Committee Meeting
March 14, 2025**

The Fund Development Committee met via Zoom on Friday 3-14-2025 at 11:00am. The meeting was officially called to order at 11:03am. Present were Tai Nixa Peterson (Committee Chair), Dan Groberg (Executive Director), Sarah Swift, Craig Durham, and Hunter Thiers. Colleen Beamish (Development Manager) was absent.

The agenda was approved by consent. Swift moved and Durham seconded approval of the 2-13-2025 meeting minutes. Motion carried.

Groberg provided an update on fundraising for the month of February stating that February was another great month. There was a \$2500.00 contribution made recently that will appear in the March Fund Development Report. There is no word on most of the grants yet, but we should hear about the National Life Grant at the end of the month.

The book sale will be moving to the basement in May and will be rebranded as the Book Shop, indicating that it is not a one-time sale, but an ongoing event. On May 3rd the library plans to host a re-opening celebration to celebrate the new Book Shop space. To prepare for stocking the Book Shop, a large donation event will be held Mid-April (around 15-20 volunteers or more). Beamish will provide more details.

Groberg then provided an update on large fundraising events. It has gotten very expensive to host large fundraising events and there is not enough impact to justify the increase in cost. Moving forward, fundraising initiatives will be rolled into current library programming in the form of a donation jar, promotional products, and potentially a sliding-scale suggested donation for some events. Groberg said business sponsorships, though currently on hold, will continue to be a great way to fundraise. Finally, making donation materials, such as QR codes and flyers, readily available at library programs will be a good way to continue to fundraise throughout the year.

Groberg asked for feedback and questions regarding this change. Durham said the library programming is incredibly important and a great way to receive donor support without having a dedicated fundraising event. It is a good reminder to people of why they love the library. Swift added that although there will be no fundraising event, donor appreciation is very important and should not be overlooked.

Although there will be no large fundraising event in 2025, Groberg responded to Swift's concerns stating there will be an appreciation event on May 2nd for donors and volunteers to get a sneak peak of the new library space while enjoying some snacks and beverages. A similar event was put together last year at a low cost to the library and should be easy to put on this year as well. He expects around 100-150 attendees.

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KELLOGG- HUBBARD LIBRARY

Regarding the Donor Appreciation Policy, the entire Board will vote to approve at the next Board Meeting, but FDC support is still a good idea. Tai motioned to approve the Donor Appreciation Policy, all in favor. Motion carried.

The next meeting of the full Board will be March 19, 5:00pm over Zoom. The next meeting of the FDC is April 10, 11:00am. The meeting adjourned at 11:30am.