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Fund Development Committee Meeting Friday, October 25, 2024

The Kellogg-Hubbard Fund Development Committee met in person at the library on Friday 10-25-24 at 11 a.m. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Manager), Dan Groberg (Executive Director), Sarah Seidman. Sarah Swift attended via zoom.

The agenda was approved by consent. Peterson moved and Swift seconded approval of the 9-13-24 meeting minutes. Motion carried.

Beamish reported that the library has raised \$34,950 in October to date. The VCF grant of \$4,683 for children's programming was received, also a \$8,863 grant for a multi-generational storytelling project. Groberg noted that about \$40,000 has been pledged or gifted for the A/C project so far. The booksale table in the entryway helped generate \$1,455 in book sales in October to date. The book donation day on Oct. 21 was well attended, with another donation day planned for January.

The end-of-year appeal, our major fundraiser, will go out in mid-November. Board members will be asked to stop at the library between 5-7 p.m. on Thursday Nov. 14 to sign individual donor letters. Upcoming fundraising events may include a reception in association with the Farmers Night kickoff of next year's Poem City. The silent auction had 40 bidders and earned a total of \$3,678, much less than last year. Beamish said the Season of Giving Tree will be erected at the library this winter.

The group discussed updating and revising the donor recognition policy to make it more flexible, and shared ideas on the best ways to commemorate donors for individual and lifetime giving. Groberg and Beamish will look at what other libraries and nonprofits have done and the FDC will eventually bring a proposal to the full Board for approval.

The next meeting of the full Board will be Nov. 20, in person at the library, and the next meeting of the FDC will be the week of January 6, TBD, unless a need arises sooner. The meeting adjourned at 11:55 a.m.

Respectfully, Sarah Seidman, Secretary

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