

KELLOGG-HUBBARD LIBRARY

Established 1894

135 Main Street, Montpelier, VT 05602

802-223-3338 www.kellogghubbard.org

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KHL Fund Development Committee Meeting 1-11-24

The Kellogg-Hubbard Fund Development Committee met in person at the library on Wednesday 1-11 at 11 a.m. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Dan Groberg (Executive Director), Sarah Seidman, Sarah Swift. Craig Durham was ill and attended via zoom.

The agenda was approved by consent. Swift moved and Peterson seconded approval of the minutes of the 11-9-23 meeting. Motion carried.

Beamish reported one additional sustaining membership and one donor who increased their monthly gift. All monthly gifts will now be processed on the 1st or 15th of the month to streamline bookkeeping. Total giving for the fall campaign stands at \$91,000, a 16% increase from last year. Giving Tuesday accounted for \$11,600 of that total. A year-end donation from National Life employees has not yet been received.

The library is ineligible for \$140,000 in ACCD Business Emergency Gap Assistance Program BeGap (BEGAP) funds because we will receive FEMA funding but that amount should be included in the FEMA total. The KH has received a \$20,000 Fiber Connect transition grant from the Dept. of Libraries which can be used over ten years for technological updates. A \$25,000 combined grant from the Vt. Humanities Council was also received. Promotional items sold well over the holidays and help to compensate for the lack of book sales with the basement book sale closed indefinitely.

Upcoming events include a Friday, March 8, 7:30 p.m. donor appreciation evening with wine, dessert and live music. Seidman reported that the annual fund development training for the full Board has been scheduled for the in-person meeting March 20. The group discussed role-playing a sample "outreach speech" to the Board and then having Board members pair up to practice their own ambassador skills. Seidman and Groberg will attend a second "fundraising" event Jan. 23 with a Middlesex book group.

Groberg announced that the estate of poet Kenward Elmslie has granted the library \$25,000 for poetry events and physical poetry-related improvements. These may possibly include the installation of permanent "poetry boxes" in Montpelier and surrounding communities, and partnering with the Humanities Council to bring a nationally-known poet here this fall for a reading and workshops at U-32.

A new website and redesigned branding materials should be ready by April. Groberg has allotted six hours/week to Sarah Wisner, as the new Operations and Communications Coordinator, to coordinate all press releases, social media outreach and FPF posts.

The group discussed their 2024 goals and how they align with the overall strategic plan. The next meeting of the committee will be Thursday, Feb. 8 at 11 am at the library.

The meeting adjourned at 11:55 a.m.

Respectfully,
Sarah Seidman, Secretary